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Dear Mayor and City Council members:

Item K.1.1 on Wednesday's agenda is to appoint and reappoint members to the Reno Arts & Culture Commission. To clarify, I am the one up for reappointment. Since I am unable to attend the meeting, I wanted to take a moment to let you know how much I appreciate being your representative to the RACC.

In addition to serving as a member-at-large on the Commission, I am thrilled to chair the marketing committee, a group of creative professionals who love the job of raising the visibility of our burgeoning arts community. Chief among our accomplishments, we:

- created a much-needed fact sheet for the city's website
- developed the clever "Big Arts Little City" slogan now used on the website and other applications
- were the impetus for the current Americans for the Arts survey of economic impact of the arts
- invited representative from RSCVA and EDawn to join the committee. Their involvement is critical to disseminating the value and quality of arts to visitors, residents and potential transplants.

I volunteered to be the Commission representative on the Special Events Sponsorship Committee, a service I enjoyed so much, I volunteered for a second year!

This is a tremendously exciting time for the arts in Reno and it would mean so much for me to continue as your appointee to Reno's Arts & Culture Commission. Thank you for your consideration.

Warmly,

Nancy

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