

Re: City of Reno Special Event Sponsorship

November 18, 2019

To whom it may concern,

Reno 5000 was awarded sponsorship funds for their 2019 Downtown River Run which was scheduled for April 4, 2019. After the city had offered the sponsorship the owners decided to move the event to October of 2019. This Downtown race was moved to October to separate itself from the other Downtown run that is held on the first weekend in May. Since then Reno 5000 was sold and I have taken over ownership. I have changed the name of the organization from Reno 5000 to Reno Races.

I have also set up a new event which will be held within the city on April 5, 2019. This new event starts and finishes from Mira Loma Park and takes runners along the new Reno Connector. The response from this event has been extremely positive, the running community is excited to run a race on the connector. This event will bring out runners from all around the area who are looking for a new run.

I am writing this letter as a request to receive the original sponsorship awarded to Reno 5000 for spring of 2019. The new event will bring in upwards of 1,000 runners and several local vendors. I look forward with working with the city by providing quality events for the community.

Thank you,
Sam Baugh
Reno Races
Race Director
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