

Application Form**Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Profile

Krystal

First Name

S

Middle Initial

Minera

Last Name

krystalmpv@hotmail.com

Email Address

10544 Iron Point Cir

Home Address

Suite or Apt

Reno

City

NV

State

89521

Postal Code

What ward do you live in? * Ward 2

Mobile: (775) 815-1360

Primary Phone

28

How long have you been a resident of the City of Reno?

Are you over 18 years of age? Yes No**Are you currently registered to vote in the City of Reno? *** Yes

Self-employed

Employer

Business owner

Job Title

Which Boards would you like to apply for?

Financial Advisory Board: Submitted

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

Yes No

If yes, please list conviction dates and nature:

Interests & Experiences

Education or training relevant to the board or commission to which you are applying:

As a small business owner in Reno, I know and understand many of the procedures required to work and maintain a stable business. I also have a vast knowledge of Nevada law, both local and state, as a result of my education received at the University of Nevada Reno. In addition, my work and involvement with the community have provided me with diversity training.

Explain briefly why you would like to be appointed to this board or commission.

I am passionate about our community and I have the educational and entrepreneurial experience to collaborate with a diverse group of people to solve problems and effectively serve the community. I am confident I will add value to the City Council by contributing a unique perspective and thoughtful approach to decision making.

[K_Minera_Resume_FAB.pdf](#)

Upload a Resume

Demographics

This section is optional and your responses will not be utilized for appointment. The following information helps track our recruitment and diversity efforts.

Ethnicity

Hispanic

Gender

Female

08/08/1990

Date of Birth

Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

I Agree

Acknowledgement

Please Agree with the Following Statement

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

I Agree

Krystal S Minera

10544 Iron Point Cir • Reno, NV 89511 • Phone: 775-815-1360 • E-Mail: krystalmpv@hotmail.com

Experience

Owner, Haven On Earth Bakery & Deli

2014 - Present

- Own and manage daily operations
- Created business strategies to maintain and grow our customer base
- Consistently increased retail & wholesale sales since inception
- Produced 100% of products on site, negotiated with vendors to obtain competitive pricing on necessary ingredients
- Managed performance, sales & training of over a dozen employees throughout the last 4+ years
- Business administration: developed forecast of revenue, expenditure & profit. Wrote business plans for 4 years that led to a debt free business and annual increase in profit.
- Customer relations: Responsible for resolving complex and sensitive service-related disputes

General Manager, Radio Vida KXTO 1550AM

2010 - Present

- Responsible for all sales operations including inventory, pricing and maintaining market visibility
- Accountable for recruiting, training, managing, evaluating performance and productivity for all team members
- Priced, projected and forecasted inventory for all assets
- Developed strong relational ties to the Hispanic business owners and community
- Created new and traditional multi-platform media revenue streams

Office Administrator, Ministerio Palabra de Vida

2009 - Present

- Provide calendar management support; manage schedule, coordinate assignments, direct telephone inquiries and provide key contact interfacing
- Perform a variety of clerical work involving standardized forms, reports and procedures using established instruction
- Oversee 30+ volunteers for each independent ministry
- Entrusted to coordinate monthly outreach events with community leaders, city officials, law enforcement and non-profit organizations.

Skills

- Served on the board for Join Together Northern Nevada
- Volunteer for 360 Blueprint
- Founded A.R.M.Y. (Arming Right Minded Youth) 4 Life a youth program for underprivileged minority youth
- Certified as a financial coach through United Way
- Over 10 years of experience as a Spanish interpreter

Education

B.A. Bachelor of Arts in Political Science with a Minor in Spanish

University of Nevada Reno (2008 – 2012)

A.A. Associate of Arts in General Studies

Truckee Meadows Community College (2010-2011)

Damonte Ranch High School (2004-2008)

Honors Diploma Recipient