

Application Form**Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Profile

Dana _____ Kilroy _____
 First Name Middle Initial Last Name

dana@fiorpartners.com _____
 Email Address

2352 Silver Ridge Drive _____
 Home Address Suite or Apt

Reno _____ NV _____ 98509 _____
 City State Postal Code

What ward do you live in? *

Ward 1

Home: (775) 828-2495 _____ Home: _____
 Primary Phone Alternate Phone

How long have you been a resident of the City of Reno?

20 years

Are you over 18 years of age?

Yes No

Are you currently registered to vote in the City of Reno? *

Yes

Self _____ Communications professional _____
 Employer Job Title

Which Boards would you like to apply for?

Grants Committee of the Reno Arts and Culture Commission: Submitted
Human Rights Commission: Submitted
Public Arts Committee: Submitted
Recreation and Parks Commission: Submitted
Reno Arts & Culture Commission: Submitted
Urban Forestry Commission: Submitted
Ward 1 Neighborhood Advisory Board: Submitted

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

Yes No

If yes, please list conviction dates and nature:

Interests & Experiences

Education or training relevant to the board or commission to which you are applying:

Explain briefly why you would like to be appointed to this board or commission.

I am looking for a way to get more involved in my community and I would welcome the opportunity to participate as a member of a public board or commission. My background is in communications -- skills which would be useful on a variety of boards.

[Dana_Kilroy_Resume_11.18.pdf](#)

Upload a Resume

Demographics

This section is optional and your responses will not be utilized for appointment. The following information helps track our recruitment and diversity efforts.

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

07/28/1964

Date of Birth

Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

I Agree

Acknowledgement

Please Agree with the Following Statement

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

I Agree

Contact

775-828-2495 (Work)
danasullivan@mac.com

www.linkedin.com/in/danasullivankilroy (LinkedIn)

Top Skills

Copywriting

Blogging

Feature Articles

Dana Sullivan Kilroy

Co-Founder at Fior Partners
Reno, Nevada

Summary

Communications professional with more than 20 years of experience delivering compelling content for leading magazines and, most recently, for a startup software company.

Specialties:

- Content strategy
- Ghost-writing (thought leadership)
- Content team management
- Website copy
- Editorial
- Feature writing
- Public relations-related communications
- Social media management

Experience

Fior Partners, Public Relations & Strategic Communications
Co-Founder
July 2018 - Present

Fior Partners is a boutique public relations and strategic communications agency. We work to align business goals with a focused communications strategy. We begin by first understanding target audiences, business priorities, challenges, and opportunities. Then we identify the tools needed to help companies reach their goals and we get to work.

Communications Services

Writer/Editor/Communications Consultant
May 1994 - Present
San Francisco, Indianapolis, Reno

My business, health, beauty, pregnancy, parenting, and fitness-related writing has appeared in several national, award-winning publications, including: Fast Company, Inc., The New York Times, USA Today, The Los Angeles Times, O/The Oprah Magazine, ESPN Rise, ESPN High School, ESPN

W, Real Simple, Outside, Parenting, Self, Redbook, More, The Wall Street Journal.com, Cooking Light, Health, Parents, Fitness, Shape, and Shape Fit Pregnancy. I have also written for the web sites Disney Family Baby Center, Away, Cleveland Clinic Wellness, WebMD, Everyday Health, Social Media Examiner, Jeff Bullas, Modern Social and many others. I also work with the Nevada Museum of Art and the Reno Philharmonic on these non-profits' social media strategies.

ShortStack.com

Director of Marketing Communications

January 2013 - April 2018 (5 years 4 months)

Reno, Nevada

ShortStack is a marketing software (SaaS) company. As a freelance contributor (as of May 2018), I develop and deploy strategic content marketing materials for the company's 480,000 global users. I am responsible for crafting the voice for the company and its stakeholders, including the CEO. I'm also responsible for implementing content and social media strategies for the company's blog and for Facebook, Instagram, Twitter, etc. I ghostwrite for the CEO on topics related to leadership and startup culture for Inc., The Daily Muse, and a variety of social media/marketing influencers and initiated a content collaboration with Google.

Vail Resorts

Ski Instructor, Northstar California

2016 - May 2017 (1 year 5 months)

Truckee, California

Reynolds School of Journalism, University of Nevada

Instructor

August 2012 - May 2015 (2 years 10 months)

Reno

As a graduate student, I taught multimedia writing and reporting and advanced social journalism to undergraduate and graduate journalism students. The focus of the class was on the fundamentals of reporting and writing with some examination of social media and blogging. Students learned to write using AP style.

Broadway Books-Random House/Harvard Common Press

Author

June 2009 - 2011 (2 years 7 months)

Unbuttoned: Women open up about the pleasures, pains, and politics of breastfeeding, an anthology published by Harvard Common Press (April 2009); co-edited with Maureen Connolly. The editors of Publisher's Weekly gave the book a starred review: www.harvardcommonpress.com/content/books/details/unbuttoned).

The Essential C-Section Guide, published in 2004 by the Broadway Books division of Random House; co-written with Maureen Connolly. The book was ranked the #2 parenting book of 2004 by the editors of Amazon.com.

Williams-Sonoma, Inc.

Copywriter

January 1990 - January 1995 (5 years 1 month)

Wrote and edited copy for catalogs of the Williams-Sonoma companies, including Pottery Barn, Williams-Sonoma, Gardener's Eden and Hold Everything. I started with the company as an on-site independent contractor and when I moved out of state I continued to write the Hold Everything catalog, attending quarterly merchandise presentation and production meetings at the main office in San Francisco.

Macy's

Copywriter

January 1988 - January 1990 (2 years 1 month)

San Francisco, California

I# wrote and edited advertising copy for print, both newspaper and direct mail catalogs.

Dougherty and Associates Public Relations

Account Executive

July 1986 - January 1988 (1 year 7 months)

Beverly Hills, Calif.

Dougherty and Associates was a boutique public relations firm, specializing in the promotions of authors. I worked to promote projects by writers including Maya Angelou, Gore Vidal, Marc Reiser and many others, helping them acquire television, radio and print coverage for their best-selling books.

Education

University of California, Los Angeles

B.A, English Literature

University of Nevada, Reno

M.A., Digital Journalism · (2011 - 2012)

Butler University

Coursework toward Master's Degree, English · (1995 - 1997)

San Lorenzo Valley High School