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J.4

10-24-18

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## 10/24 Agenda J.4 support--benchmarking

1 message

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**Brian Beffort** <brian.beffort@sierraclub.org>

Tue, Oct 23, 2018 at 6:07 PM

To: Hillary Schieve <schieveh@reno.gov>, cityclerk@reno.gov, David Bobzien <bobziend@reno.gov>, Jenny Brekhus <brekhusj@reno.gov>, Neoma Jardon <jardonn@reno.gov>, Naomi Duerr <duerrn@reno.gov>, Oscar Delgado <delgadoo@reno.gov>, mckenziep@reno.gov

Hello Mayor Schieve and members of the Reno City Council,

Thank you for considering an ordinance on energy benchmarking, reporting and transparency. Please find attached, for the record, the Sierra Club Toiyabe Chapter's strong support.

Thanks for your engagement and leadership on this important issue.

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Brian Beffort

Director, Sierra Club Toiyabe Chapter

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*The power of imagination makes us infinite.~John Muir*



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**SIERRA CLUB**  
TOIYABE CHAPTER

October 23, 2018

To: Reno City Council & Redevelopment Agency Board, Joint Regular

Re: October 24 agenda item J.4—Commercial Building Energy Benchmarking

Dear Mayor Schieve and members of the Reno City Council and Reno Redevelopment Agency,

On behalf of the Sierra Club's ~5,100 members and supporters in Reno, I thank you for considering a proposed Energy Benchmarking, Reporting, and Transparency ordinance, and I encourage you to adopt one.

As your staff report and recent news remind us,

- Reno is the fastest warming city in the United States;
- The commercial building sector generates 32 percent of our community's carbon emissions, making it the largest contributor to community-wide climate pollution; and
- Benchmarking and the energy-efficiency efforts it inspires not only save money, they keep money circulating in the local economy (instead of exporting it for energy consumption), and they reduce greenhouse gas (GHG) emissions and energy use.

The best way to eat a whale is one bite at a time. And the best way to beat climate change is through specific, local, and measurable reductions of our GHGs. And to repeat the maxim, we cannot manage what we do not measure.

A benchmarking, reporting and transparency ordinance is a great way to put a tool in place that will actively help individual companies and our community raise awareness of energy use and climate-related challenges, reduce GHGs, save energy and money, create jobs, and engage our community businesses and citizens in climate, energy and sustainability best practices. You cannot solve Reno's climate challenges alone. Nor should anyone expect you to. This ordinance will help make climate mitigation the community effort it needs to be.

It makes sense for the triple bottom-line: people, profits, and the environment. And it makes you all leaders in creating a cleaner, healthier, more livable and prosperous community.

Thank you.

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